



STUDENT CONTENT CREATOR

DEPARTMENT

Marketing & Communications - 6270

QUALIFICATIONS

- Current Warner Pacific University student in good academic standing.
- Creative self-starter who is comfortable with initiative and collaboration.
- Strong writing and communication skills with an eye for authentic storytelling.
- Familiarity with social media platforms (Instagram, TikTok, YouTube, Facebook, LinkedIn).
- Interest in photography, videography, or design.
- Ability to manage time, meet deadlines, and work collaboratively with peers and staff.
- Demonstrates hospitality, professionalism, and confidentiality in all work.

DUTIES

- Capture and produce photos, videos, and reels highlighting campus events, student life, athletics, and academics.
- Write engaging captions, posts, and short-form stories tailored for digital platforms.
- Assist with livestreaming or video coverage of select events.
- Create graphics or visuals that support WPU brand standards and campaigns.
- Contribute to planned social media campaigns with authentic, student-centered content.
- Interact with audiences on social platforms in ways that reflect hospitality and foster engagement.
- Collaborate with Student Life, Residence Life, Athletics, and other departments to promote their events and stories.
- Work closely with the Marketing & Communications team to ensure content aligns with WPU's brand and professional standards.

COMPENSATION

Begins at Minimum Wage

HOURS

5–10 hours per week (flexible around class schedule); some evening or weekend assignments for campus events.

CONTACT

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