



WARNER PACIFIC  
UNIVERSITY

presents

# ALL THAT JAZZ

FRIDAY OCTOBER 7, 2022  
THE REDD ON SALMON ST. PORTLAND, OR

Martin Luther King, Jr. declared jazz took the “hardest realities of life and put them into music, only to come out with some new hope or sense of triumph.” The music spoke to Black life, but also to a human condition, a need to be seen, to be heard, to have your life matter. Warner Pacific University, like jazz, is pushing social norms and injustices by providing educational opportunities for underserved and marginalized students.

We invite you to join us as we reinvent higher education and meet the challenge of creating access to quality education through needs-based scholarships.

Become an ALL THAT JAZZ Event sponsor and help provide educational access for future leaders.

To secure Partnership Opportunities contact:

Wendy Marsh  
Vice President for University Advancement  
Wmarsh@warnerpacific.edu  
503-517-1220

**THE VENUE** - The Redd on Salmon Street is an Ecotrust development designed to support and help scale a robust food economy across the Pacific Northwest. The Ecotrust’s mission is to inspire fresh thinking that creates economic opportunity, social equity, and environmental well-being.

PARTNERSHIP OPPORTUNITIES

JOIN US FOR A JAZZY EVENING OF MUSIC, DANCING, SIGNATURE MOCKTAILS, FAB FOOD, AND FUN, ALL IN CELEBRATION OF THE 85<sup>TH</sup> ANNIVERSARY OF THE FOUNDING OF WARNER PACIFIC UNIVERSITY!

## ELLA FITZGERALD (2) SPONSORSHIPS – \$15,000

### GALA PRESENTING SPONSOR

- Exclusive ‘Event Presented By’ naming rights with prominent logo placement

— OR —

### VIDEO SPONSOR

- Exclusive ‘Video Presented By’ naming rights
- Video will be aired on WPU website following the event with sponsor logo for 12 months

### ADDITIONAL BENEFITS

- Logo and link to your business on ALL THAT JAZZ webpage, via social media, and on all email marketing materials
- Main stage sponsorship recognition and opportunity to speak at the event
- Logo included on event invitation, all marketing materials, and day-of event collateral
- 12 complimentary tickets to the gala celebration plus pre-event wine tasting with Oregon Latin-owned wineries

## DUKE ELLINGTON (1) SPONSORSHIP – \$10,000

### VENUE SPONSOR

- Logo and link to your business on ALL THAT JAZZ webpage, via social media, and on all email marketing materials
- Logo included on gala invitation and all print marketing materials
- Promotional exposure and logo recognition at the gala celebration
- 10 complimentary tickets to the gala celebration plus pre-event wine tasting with Oregon Latin-owned wineries

## BILLIE HOLIDAY (2) SPONSORSHIP – \$7,500

### “THE JOINT IS JUMPING” GAME SPONSOR

- Logo and link to your business on ALL THAT JAZZ webpage, via seven social media posts, and five email marketing communications
- Logo included on Gala Invitation
- 8 complimentary tickets to the gala celebration plus pre-event wine tasting with Oregon Latin-owned wineries

### “ROADHOUSE RAFFLE” SPONSOR

- Logo and link to your business on ALL THAT JAZZ webpage, via seven social media posts, and five email marketing communications
- Logo recognition on Gala Invitation
- 8 complimentary tickets to the gala celebration plus pre-event wine tasting with Oregon Latin-owned wineries

## LOUIS ARMSTRONG (4) SPONSORSHIP – \$5,000



### LATEX WINE TASTING SPONSOR

- Exclusive ‘presented by’ signage at pre-event wine tasting

— OR —



### PHOTO BOOTH SPONSOR

- Exclusive signage at photo booth

— OR —



### MOCKTAIL SPONSOR

- Signature & Buddy Bolden Mocktails
- Logo on take-away recipe cards and webpage

## VIP PARKING SPONSOR

- Exclusive ‘VIP Parking Presented By’ Signage in Parking area

### ADDITIONAL BENEFITS

- Logo and link to your business on ALL THAT JAZZ webpage, via five social media posts, and two email marketing communications
- Logo recognition at gala celebration
- 6 complimentary tickets to the gala celebration plus pre-event wine tasting with Oregon Latin-owned wineries

### WINERIES INCLUDE:

- Alumbra Cellars, Inc. — Presenting Winery
- Gonzales Wine Co. — Supporting Winery
- Parra Wine Co. — Supporting Winery

## BIG BAND SPONSORSHIPS (2)

### PREMIUM SECTION – \$2,500

- Logo and link to your business on ALL THAT JAZZ webpage, via five social media posts, and on two email marketing communications
- Promotional exposure and logo recognition at the gala celebration
- 2 complimentary tickets to the gala celebration

### HONOR SECTION – \$1,500

- Logo and link to your business website on the ALL THAT JAZZ webpage, via a social media post and one email communication
- Promotional exposure and logo recognition at the gala celebration
- 2 complimentary tickets to the gala celebration

### NONPROFIT CIRCLE – \$1,500

Tailored exclusively for our non-profit supporters, these sponsorships provide an opportunity for your organization to benefit from your affiliation with Warner Pacific University. Includes 2 complimentary tickets to the gala celebration.