



MARKETING INTERN

DEPARTMENT

Marketing - 6270

QUALIFICATIONS

- Creative self-starter who is comfortable with multi-tasking and taking initiative
- Experience with social media platforms, including but not limited to Facebook, Twitter and Instagram.
- Experience with photography, videography, and graphic design.
- Detail-oriented with strong written and verbal communication skills.
- Strong value of hospitality and collaboration in the work-place.
- Trustworthy. Able to hold confidential and sensitive data.

DUTIES

- Assist in creating and implementing social media marketing strategies across many media platforms including: Instagram, Facebook, Twitter, The Shield, etc.
- Photograph and video student events, athletic events and campus life
- Design graphic flyers, swag, marketing materials and others to be publicized on campus and on the University website
- Other duties as assigned

COMPENSATION

Begins at Minimum Wage

HOURS

Up to 20 hours per week

CONTACT

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Athletic Communications
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