



# SOCIAL MEDIA

## DEPARTMENT

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**Braking Cycles – work performed off-campus at 3354 SE Powell Blvd, Portland, OR 97202 (SFS)**  
Braking Cycles (founded in 2013) comes under the umbrella of Transitional Youth (founded in 1997). Transitional Youth is a Christ-centered nonprofit working to reduce youth homelessness in Oregon and Washington. Braking Cycles Coffee and Bike Shop provides job training, life skills development and mentorship for the youth between the ages of 16-21, who face barriers to employment, self-sufficiency and healthy community.

## QUALIFICATIONS

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- Skilled in the marketing side of a business
- Knowledge or willingness to learn marketing through social media
- Eligible for Federal Work Study Funding

## DUTIES

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- Able to accurately represent Braking Cycles on Instagram, Facebook and other promotional sites
- Research and use current marketing data to promote BC and our mission
- Assist the café manager and head barista in taking photographs, creating content and videos
- Connect with community, canvassing, making local contacts, and brainstorming how to promote Braking Cycles in the community

## COMPENSATION

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Begins at Minimum Wage

## HOURS

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Part time

## CONTACT

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