

State of Housing in Portland

December 2016



Housing Actions in Last 14 Months

- City Council declares a Housing and Homelessness Emergency
- Housing Bureau releases \$62 million for affordable housing production and preservation
- City Council increases affordable housing urban renewal resources from 30% to 45%
- City and County expand and reform the affordable housing tax exemption program
- City Council adopts first-step tenant protections
- City Council dedicates short-term rental lodging tax revenue to affordable housing production and preservation

Housing Actions in Last 14 Months, cont.

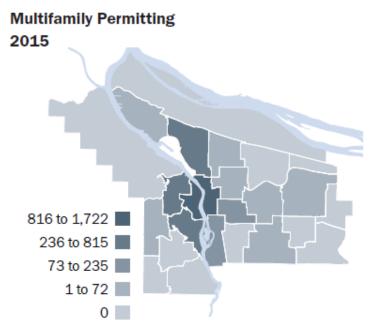
- City works with State Legislature in the removal of mandatory inclusionary housing pre-emption
- City and County create a Joint Office of Homeless Services
- City Council adopts affordable housing construction excise tax
- Voters approve a \$258.4 million affordable housing bond
- City Council adopts a citywide mandatory inclusionary housing program

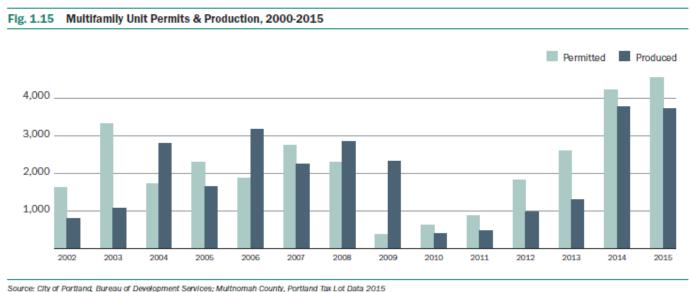
Housing Actions in Last 14 Months, cont.

- Over 400 rental housing units added to portfolio
- Over 1,900 affordable rental housing units in production pipeline
 - 30% AMI: 354
 - 50% AMI: 324
 - 60% AMI: 1,003
 - 80% AMI: 245*
- Over 700 home repair loans and grants
- Households helped with:
 - Short-term rent assistance: over 4,000
 - Permanent supportive housing: over 3,900
 - Transitional housing: over 1,900
 - Emergency/Winter Shelter: over 4,600

2015 Multifamily Production

- Roughly 4,500 units permitted
- Roughly 3,700 units produced





2015 Multifamily Production

Fig. 1.17 Multifamily Unit Production by Neighborhood, 2015

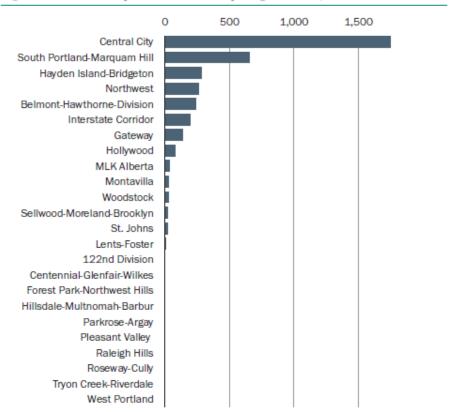
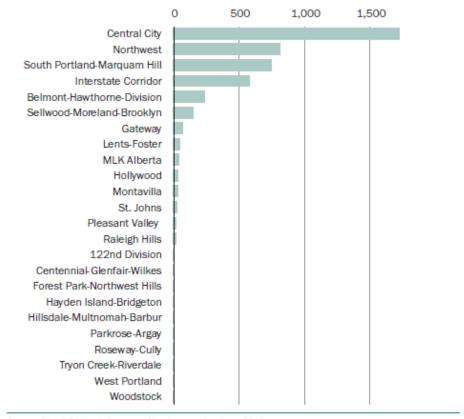


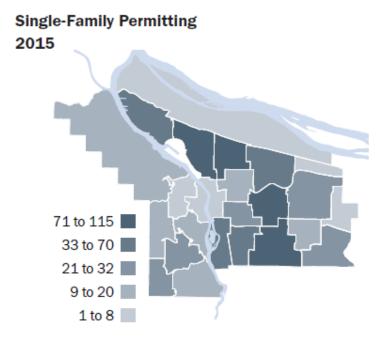
Fig. 1.18 Multifamily Unit Permits by Neighborhood, 2015

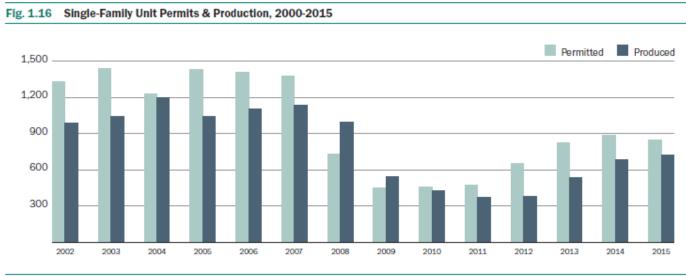


Source: City of Portland, Bureau of Development Services, 2015

2015 Single Family Production

- Roughly 800 units permitted
- Over 700 units produced

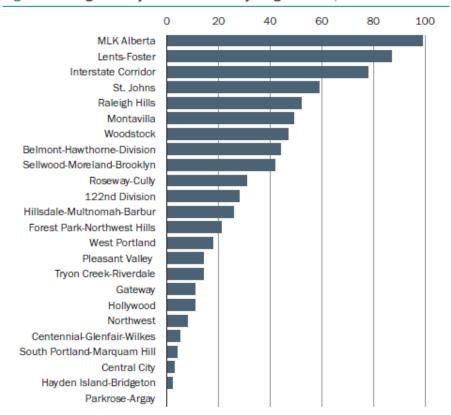




Source: City of Portland, Bureau of Development Services; Multnomah County, Portland Tax Lot Data 2015

2015 Single Family Production

Fig. 1.19 Single-Family Unit Production by Neighborhood, 2015



Woodstock
Belmont-Hawthorne-Division
Hillsdale-Multnomah-Barbur
Gateway
Pleasant Valley
West Portland
Raleigh Hills
Hollywood
Forest Park-Northwest Hills
Tryon Creek-Riverdale
122nd Division
South Portland-Marquam Hill
Central City

Fig. 1.20 Single-Family Unit Permits by Neighborhood, 2015

Interstate Corridor

Lents-Foster

MLK Alberta

Roseway-Cully

Sellwood-Moreland-Brooklyn

Montavilla

St. Johns

20

60

80

100

120

Source: City of Portland, Bureau of Development Services, 2015

Parkrose-Argay

Northwest

Centennial-Glenfair-Wilkes

Hayden Island-Bridgeton

Change in Rental Affordability

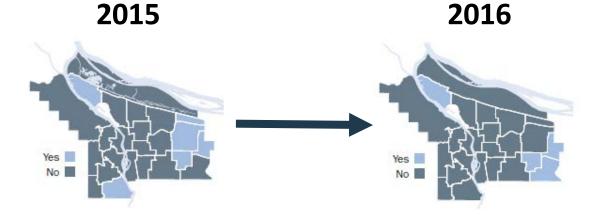
- Average rents +7% over 2015
 - +3% for studios
 - +12.4% for 1 bedrooms
 - +18.2% for 2 bedrooms
 - +14.7% for 3 bedrooms

- Studio rents +15-60% in East Portland and Southwest Portland
- 1-bedrooms with average rent below \$1,000, only east of 60th Ave
- East Portland and Southwest Portland see highest average increases

Change in Rental Affordability

3 Person Low Income Household

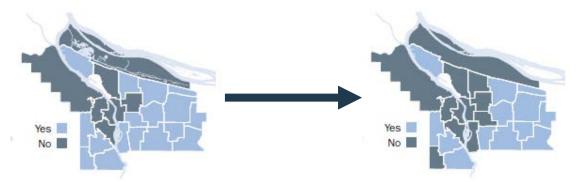
(60% AMI - \$39,720 per year)



-2 Neighborhoods

3 Person Moderate Income Household

(80% AMI - \$52,950 per year)



-4 Neighborhoods

Change in Owner Affordability

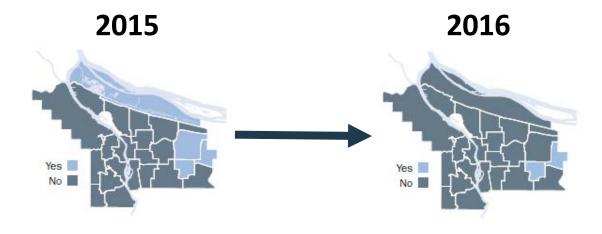
- Median home sales prices +44% from 2011 to 2015
 - +79% in Lents-Foster
 - +62% in Interstate and Gateway
 - +59% in St. Johns
 - +57% in 122nd-Division

- 2015 median home sales price above \$400,000 in over half of neighborhoods
- East Portland neighborhood home sales price increase between 2014 and 2015 between 10-20%

Change in Owner Affordability

3 Person Low Income Household

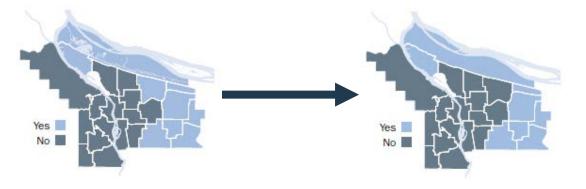
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-2 Neighborhoods

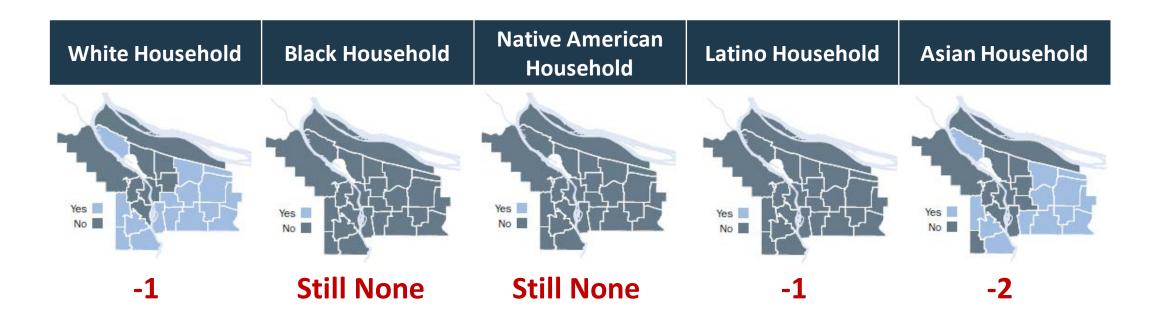
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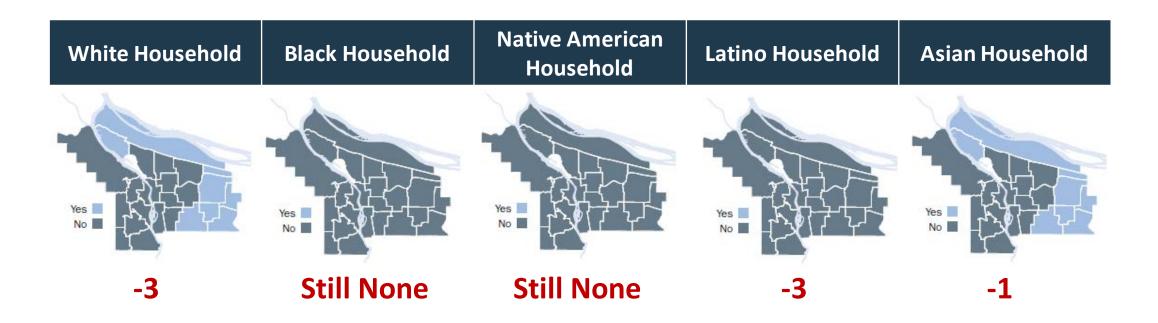
-1 Neighborhood

Rental Affordability for Communities of Color



Change in Number of Affordable Neighborhoods

Owner Affordability for Communities of Color



Change in Number of Affordable Neighborhoods

Housing Actions, Next Steps

- GO bond implementation, bond oversight committee appointment
- Mandatory inclusionary housing implementation
- Affordable housing permit process improvements
- Creation of tenant-landlord services office
- Mandatory rental registration and inspections
- Additional tenant protection services
- TIF lift implementation
- Work with Government Relations on state and federal legislative agenda
- Continued collaboration with Joint Office and Multnomah County



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