



Housing Development Presentation

POSSIBILITIES: FAITH, LAND HOUSING CONFERENCE

APRIL 29, 2017

Hacienda CDC

The Hacienda CDC is a Latino Community Development Corporation that strengthens families by providing affordable housing, homeownership support, economic advancement and educational opportunities.

Founded by, and rooted in the Latino immigrant community, Hacienda deeply values equity and social justice. Hacienda's programs serve thousands of families annually with culturally responsive services including homeownership counseling, small business development, after-school and early-childhood programs.

In addition to development of affordable housing, Hacienda has completed three commercial developments: the Ortiz Community Center, Hacienda's office building, and the award-winning Portland Mercado. Our latest commercial venture is the acquisition of the former and notorious Sugar Shack property for future redevelopment.

Hacienda has an annual operating budget over \$3 million and employs over 45 full and part-time staff members.

Since 1992, Hacienda has **developed 381 affordable housing units**, including 325 in the diverse Cully neighborhood of NE Portland.

Hacienda focuses on developing large, 3-4 bedroom units to accommodate the large immigrant families we serve.

During its history, **Hacienda has raised over \$60 million in financing** for its various endeavors .

The Galaxy Apartments becomes Villa de Clara Vista (VdCV) – 1996

Before Hacienda acquired **Villa de Clara Vista** from a private owner, the property was a source of crime and blight in the neighborhood. At the time of acquisition, the Galaxy consisted of 178 units of housing.

Today, the majority of residents are Latino families, and there are nearly 300 children, who call Villa de Clara Vista home. Villa de Clara Vista is Hacienda's largest property, with 13 buildings and 108 affordable apartment homes. In need of further renovation, Hacienda CDC is pursuing funding for the project's redevelopment to increase the density to 150 units and add a community space to expand resident services



Villa De Suenos - 1999

Villa de Suenos is a 28 unit multi-family housing development on NE Killingsworth. The project consists of 3 and 4 bedroom units. Villa de Suenos was designed to accommodate larger families and incorporate a variety of amenities, including open green spaces, private front porches and play areas for children. The project is split between two sites, serving as infill between existing buildings that had previously been renovated as well as new construction. Villa de Suenos is part of Hacienda's campus of 205 units located along NE Cully Blvd and Killingsworth.



Ortiz Center – 2000

In July of 2000, Hacienda completed construction of the **Baltazar F. Ortiz Community Center** at NE 67th and Killingsworth St. The development of this center as the focal point of Hacienda's housing complex earned the organization the "Developer of the Year" award in 2002 from 1000 Friends of Oregon for "setting an outstanding example of community revitalization and affordable housing based on smart growth principals. Operated by Multnomah County's Health Department, La Clinica de la Buena Salud is located in the Ortiz Center and has served the low income, un- and underinsured Latino community and others since the early 90s.



Los Jardines De la Paz – 2002

Los Jardines de la Paz provides a total of 43 units plus a community building and a garden. All units are three and four bedroom to serve large families. Los Jardines serving mainly 1st and 2nd generation immigrant families. 70% of the families identify as Hispanic and 21% identify as African/African-American. All resident are low to very-low income. At all our properties Hacienda embraces a holistic approach to resident development by providing on site culturally appropriate services to youth and families.



Plaza de Cedro - 2004

Plaza de Cedro is a six unit, new construction development consisting of three and four bedroom units located near NE 108th and Fremont.

Operations of a six-unit property has been challenging for Hacienda CDC, but we continue to pursue creative options to both preserve the housing and help residents achieve financial capability goals. Toward that end, we are exploring the possibility of converting the property to a homeownership.



Villa de Mariposas North & South - 2004

Villa de Mariposas consists of two phases of new construction developments which combined total 71 units of 2 bedroom, 3 bedroom and 4 bedroom apartments for large families. Villa de Mariposas is located 10 minutes west on Killingsworth from the Hacienda housing and office complex.



Clara Vista Townhomes 2006

The ClaraVista Townhomes was developed on two sites near the Hacienda housing/office complex on NE Cully Blvd. and Killingsworth and consists of 44 3-bedroom and 4-bedroom townhome style units.



Plaza Los Robles - 2007

Plaza Los Robles consists of 24 units of new construction housing for farmworkers and their families located in Molalla, Oregon. The housing provides two-bedroom three-bedroom units, and 4 four-bedroom units for families. This is our only project located outside of Portland. This development is unique in its integration of housing and the preservation of significant wetlands.



Miraflores - 2009

MIRAFLORES is a new construction development nestled in a quiet, wooded lot one block north of Lombard Avenue. The project consists of 32 apartments with two-, three- and four-bedroom units. Five units are reserved for victims of domestic violence. One unit provides extra space for on-site certified childcare to serve 12 children. Miraflores continues Hacienda's tradition of providing hard working families an enriching affordable housing experience.



Vista De Rosas – 2014

Vista de Rosas involved the substantial rehab of 25 units of the remaining 133 unit Villa de Clara Vista Project. The project provides 2 and 3 bedroom units and includes and the conversion of a the existing adjacent community space for a community laundry facility.



Portland Mercado - 2015

The **Portland Mercado** is an innovative small commercial development developed by Hacienda CDC to support our Micro Mercantes Business Incubator program which helps start-up businesses sell their first dollar. With a plethora of multicultural services in English and Spanish, we are happy to say that many Portland Mercado businesses have and still receive services from this program. From training to selling opportunities to affordable rent in the kitchen, we are interwoven projects.



Hacienda Office – 2015

The **Hacienda** office is a 2-story office building with a retail commercial on a 13,442 square foot site at the southeast corner of NE Cully Blvd. on a 13,441 square foot and NE Killingsworth Street, in the Cully neighborhood of Portland. The office building was designed to serve our mission services and Hacienda CDC staff occupy all the office space consisting of 9,779 square feet of space. The 1,127 square foot retail space is rented by a small business retailer.



Sugar Shack becomes Living Cully Plaza - 2016

Living Cully Plaza is a new acquisition proposed for redevelopment. The project is located at the corner of NE Cully and Killingsworth. It is a community-led effort to replace a long-time blighted property in the neighborhood that brought harm to the neighborhood in the form of criminal activity and danger.

Living Cully Plaza LLC, a partnership of Habitat for Humanity Portland/Metro East, Hacienda Community Development Corporation and Verde, three community-serving non-profit organizations.

